

An aerial photograph of a rocky coastline. The ocean is a deep, dark blue, with white foam from the waves crashing against the dark brown, jagged rocks. The perspective is from directly above, looking down at the water and the shoreline.

**A GLOBAL
COMMUNITY OF
FILMMAKERS,
ENVIRONMENTAL
EXPERTS, NATURE
LOVERS AND
CONSERVATION
ACTIVISTS.**

DCEFF[®]

33RD ANNUAL ENVIRONMENTAL FILM FESTIVAL

MARCH 20-29

Each March in Washington, DC, we host a community of filmmakers, journalists, activists, scientists, and policy makers to view the most important environmental films of our time.

Our audience is made up of issue-driven, diverse, and politically-active people from the Mid-Atlantic region and the East Coast who care deeply about our planet.

Our impact is global. Since 2020, DCEFF has offered virtual screenings and conversations to audiences on all seven continents, including Antarctica.

Our roots are local. Since 1993, DCEFF has made screenings accessible by partnering with sponsors and the District's leading cultural institutions to offer free programming in all four quadrants of the district..

We're investing in the future. We support exciting new voices in storytelling through annual filmmaker awards and educational programming in DC Public Schools.

DC has been incredibly proud of the great work the Festival has advanced over the years by curating thought-provoking educational films for our local residents and visitors to view and learn from.

— **Angie Gates**, *Events DC President & CEO*





TAKE ACTION TO PROTECT OUR PLANET

As a sponsor, you'll gain access to unique benefits that amplify your brand's presence and impact:

Exposure and Recognition:

our logo and brand message will reach an audience that is demographically and geographically diverse but united in their passion for film and the environment.



AUDIENCE STATS

Loyal: 70% of Festival goers have attended one or more Festivals

Educated: Attendees of DCEFF are more likely to be married and have obtained a college degree than the average

Discretionary Income: Attendees of DCEFF have incomes higher than the national average

Employee and Customer Engagement:

Bring your employees or important clients to exclusive screenings, receptions, and parties that offer networking opportunities with lawmakers, journalists, celebrities, activists, changemakers, and scientists.

Brand Alignment:

Position your organization as an environmental steward and community impact leader. Together, we can increase awareness and inspire action to protect our planet and the people who inhabit it.



FESTIVAL SPONSORSHIPS

SPONSORSHIP LEVELS	CONTRIBUTOR	SUPPORTER	BENEFACTOR	PARTNER	PRODUCER	FILMMAKERS LOUNGE*
BENEFITS	\$2,500	\$5,000	\$10,000	\$25,000	\$50,000	\$100,000
Recognition in online Festival Program Guide ▲ <i>Supporter level plus are included in printed program</i>	✓	✓	✓	✓	✓	✓
Name placement on Festival website	✓	✓	✓	✓	✓	✓
Tickets to Opening and Closing-night screenings for you and a guest ♦	✓	✓	✓	✓	✓	✓
Tickets to all in-person screenings at a signature venue for you and a guest ♦	✓	✓	✓	✓	✓	✓
On-screen recognition in Festival productions and virtual screenings	✓	✓	✓	✓	✓	✓
Clickable logo placement on Festival website		✓	✓	✓	✓	✓
Option to host an on-site table		✓	✓	✓	✓	✓
Invitation to the filmmaker reception for you and a guest ♦		✓	✓	✓	✓	✓
Quarter-page ad in online and printed Festival program guide ▲		✓	✓	✓	✓	✓
Half-page ad in online and printed Festival program guide ▲			✓	✓	✓	✓
On-stage mention as event sponsor			✓	✓	✓	✓
Tickets to Opening and Closing-night exclusive receptions, up to five guests			✓	✓	✓	✓
Festival homepage logo recognition			✓	✓	✓	✓
On-screen advertising for Festival productions and virtual screenings				✓	✓	✓
Logo placement on all event press releases				✓	✓	✓
Clickable logo placement on DCEFF newsletter				✓	✓	✓
Branding on lanyards and passes					✓	✓
Option to host an on-site table for the entire festival, 10-days					✓	✓
Logo placement in year-round screenings, including virtual encore presentations during our Earth Day programming					✓	✓
Tickets concierge reservations for all screenings					✓	✓
Exclusive lounge naming rights package for one Festival						✓

♦ RSVP Required ▲ Join by January 1, 2025, to guarantee inclusion in the printed 2025 Festival Program Guide

Custom sponsorship available.

Contact Executive Director, Monica Schorn
monica@dceff.org, for more information.

Over **35,000** cumulative followers across all DCEFF social media platforms

10-15k Average annual Festival attendees

20k+ email subscribers

100k+ unique website visitors annually



EXCLUSIVE FILMMAKERS LOUNGE

Elevate your brand at the DC Environmental Film Festival with exclusive naming rights to our Lounge, a hub for innovation and networking.

Enjoy access for up to six representatives to connect with industry professionals, filmmakers, and environmental leaders. Your logo will feature prominently on all marketing materials—including lanyards, signage, and digital assets—ensuring maximum visibility. **A full-page ad in our Festival Program Guide** will further showcase your brand. As our official sponsor, your logo will also appear on **our website's homepage**, press releases, and social media, complete with clickable links. Plus, **we'll announce your sponsorship to our 35,000+ social media followers**, highlighting your commitment to sustainability. ***Join us in creating an unforgettable experience that connects you with like-minded leaders and innovators!***

This is a Festival that not only showcases the beauty and complexity of our planet, but also ignites the passion within us to protect it. And for over three decades, this Festival has been the premier showcase for environmentally-themed films.

— Adam Schiff, US Senator

DCEFF partners with major environmental organizations, foundations, corporations, museums, media and research institutions. Previous Festival partners include:



*Proudly Voted DC's Best Film Festival Six Years Running by
Washington City Paper's Best of DC!*