

# ENVIRONMENTAL FILM FESTIVAL

IN THE NATION'S CAPITAL

Support the artistry of film and its power to effect change

## OUR PROGRAMS

- Founded in 1993, DCEFF is the largest and longest running environmental film festival in the country.
- Annual Festival every March and year-round screenings of documentary, narrative, short, animated, and archival film with panel discussions, filmmaker Q&A's, and networking events.
- In-person and virtual programs serve 27,000 audience members annually.
- Voted DC's Best Film Festival by the readers of *Washington City Paper* five years in a row.
- Special guests have included major policy makers, Oscar winners, environmental thought leaders, and changemakers, such as:

José Andrés  
Dr. Jane Goodall  
Bill McKibben  
Dr. Sylvia Earle  
Jimmy Chin

US Sen. Ed Markey  
US Sen. Sheldon Whitehouse  
Rev. Lennox Yearwood Jr.  
Robert & Jamie Redford  
Fabien Cousteau

Terrence Malick  
Jane Fonda  
Ken Burns  
Louie Psihoyos  
James Cameron

## OUR AUDIENCE & IMPACT

- **Influence:** issue-driven, diverse, and politically-active in-person audiences of 20,000 per year in Washington, Maryland, and Virginia
- **Service:** a longstanding commitment to **youth programming** — bringing environmental education to DCPS students and families — **10,000+ served**
- **Accessibility:** **free screenings** offered across all four quadrants of DC
- **Reach:** DCEFF virtual programming has reached over 40,000 viewers on all seven continents — even Antarctica!
- **Opportunity:** we invest in stories and filmmakers, with \$50K in annual awards, and grant support for BIPOC and international filmmakers.

*"Congratulations on all that you have done to give the planet a voice, for a more just and equitable future for all."* - Jill Tidman, The Redford Center

# PARTNER WITH DCEFF

## AVAILABLE PARTNERSHIP BENEFITS

- Brand exposure to target audiences
- On-screen advertising
- Special mentions on stage
- Access to VIP events
- Logo in trailer, printed guide, press releases, and across digital platforms
- Clickable Logo on Homepage
- On-site tabling, product placement
- Branding on lanyards and passes
- Networking and volunteer opportunities



\*Benefits increase by level. Packages are customized according to Partner priorities for brand exposure and target audience engagement.

## PARTNERSHIP LEVELS

- Presenting - \$250K
- Premier - \$150K
- Lead - \$100K
- Major - \$50K
- Official - \$25K
- Supporting - \$10K

## UNDERWRITING OPPORTUNITIES INCLUDE

- Opening and Closing night parties
- Issue-themed screening or series
- Pre- or post-screening panel
- BIPOC filmmaker commitment grant
- VIP reception or networking event
- Filmmaker reception or happy hour
- Virtual film collection

## OUR PARTNERS

DCEFF partners with major environmental organizations, foundations, corporations, museums, media, and research institutions. Previous Festival partners include:

